

# 2024

## Senegal - Export Potential



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27/07/2024

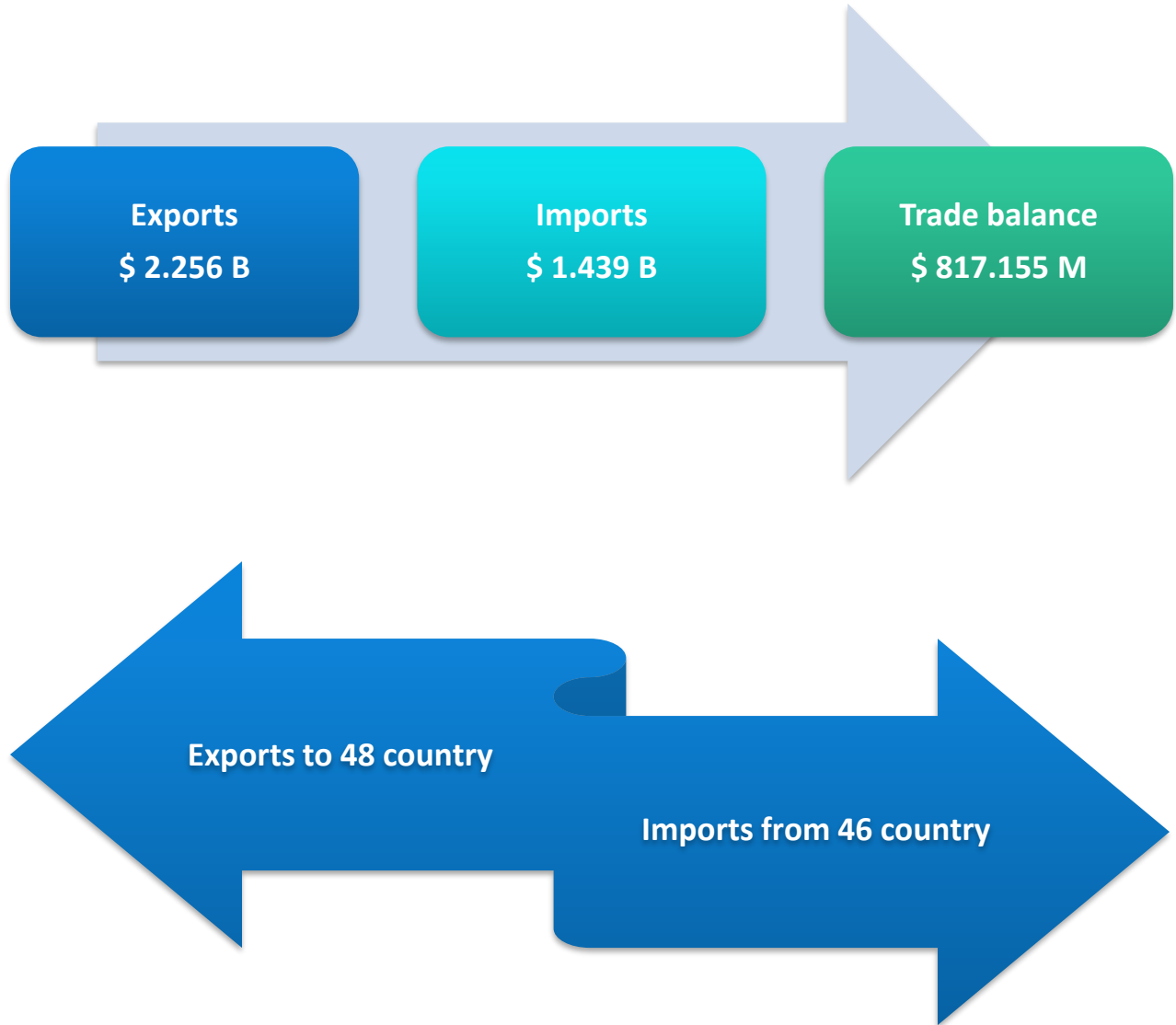
## Introduction:

The report provides an overview of trade indicators for Senegal in the African region, highlighting potential markets for Senegal exports. It includes a macro level indicators and emerging opportunities for Senegal exports to expand its presence in the African market. The report aims to assist policymakers and businesses in making informed decisions regarding trade and investment strategies in Africa.

## Senegal international trade indicators 2022:



## Senegal trade with Africa:



## Senegal exports potential opportunities in Africa: (Top products)

All figures in US Dollar

Product	Exp to world	Exp to Africa	Africa imports	Untapped opportunities
Fish, frozen	161 M	127 M	1.7 B	157 M
Soups, broths & preparations	148 M	147 M	394 M	121 M
Portland cement	128 M	128 M	960 M	67 M
Malt extract	40 M	40 M	1.5 B	56 M
Broken rice	32 M	32 M	979 M	36 M
Sardines, frozen	34 M	34 M	206 M	27 M
Tuna, frozen	23 M	19 M	41 M	40 M
Mackerel, frozen	21 M	21 M	622 M	23 M
Beauty, make-up & skincare	58 M	56 M	944 M	7.7 M
Bars & rods of alloy steel	26 M	18 M	43 M	17 M
False beards, eyebrows & -lashes	64 M	7 M	187 M	24 M
Mineral/chemical fertilizers	24 M	23 M	819 M	15 M
Bars & rods of iron/steel	9.8 M	9.8 M	50 M	9.7 M
Electric conductors <=1,000V, without connectors	36 M	36 M	1.8 B	7.2 M
Bars & rods of iron/steel, hot-rolled in coils	21 M	21 M	921 M	8 M
<b>Total</b>				<b>615.6 M</b>