

2024

Kenya - Export Potential



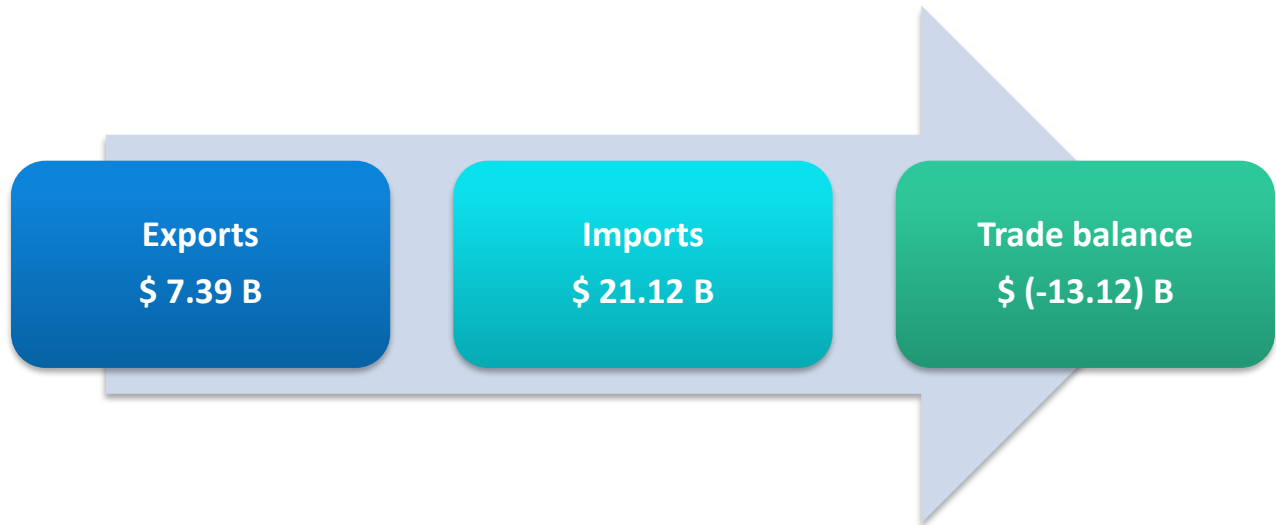
THINK TANK EGYPT

27/07/2024

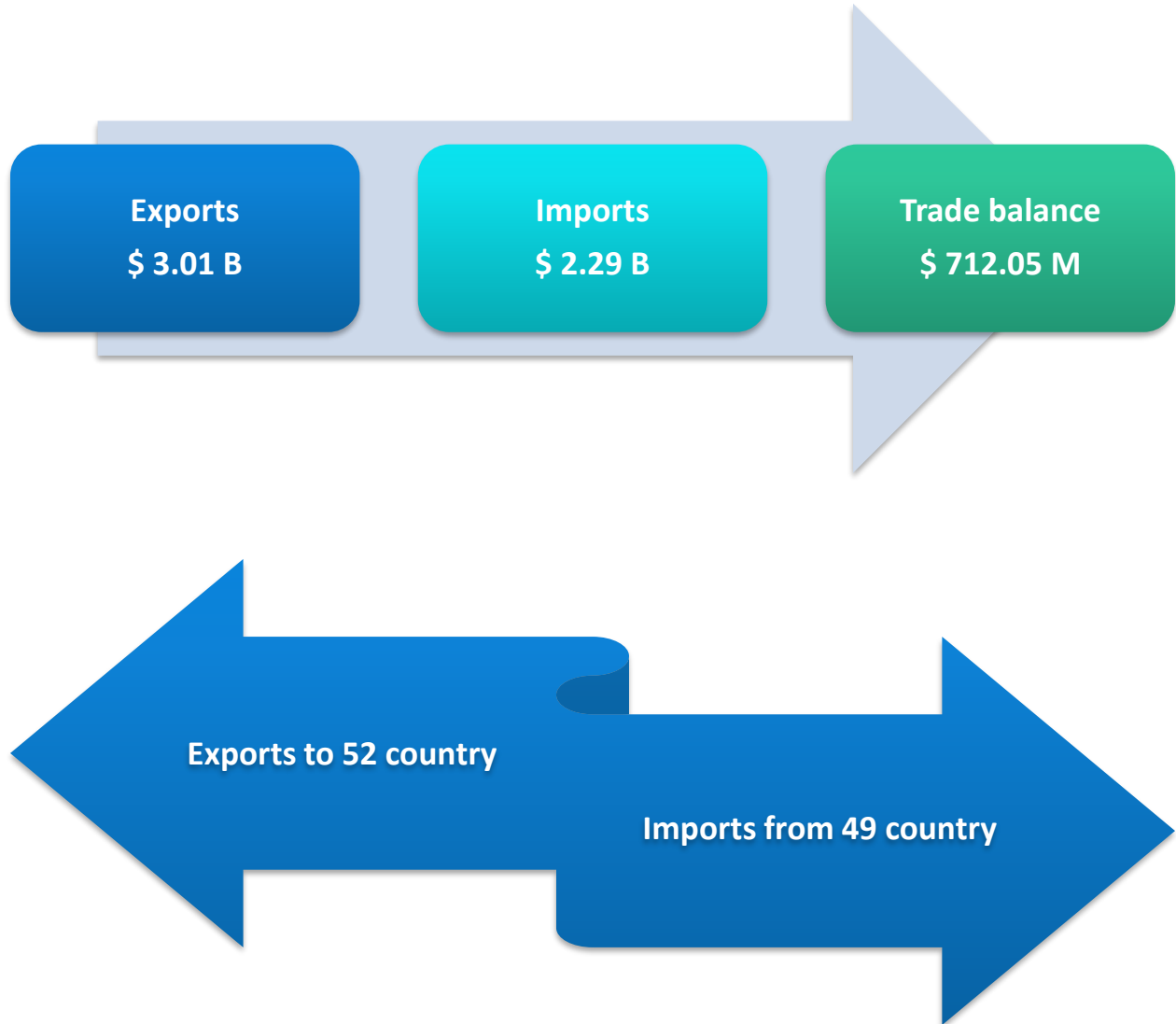
Introduction:

The report provides an overview of trade indicators for Kenya in the African region, highlighting potential markets for Kenyan exports. It includes a macro level indicators and emerging opportunities for the Kenyan exports to expand its presence in the African market. The report aims to assist policymakers and businesses in making informed decisions regarding trade and investment strategies in Africa.

Kenya international trade indicators 2022:



Kenya trade with Africa:



Kenya exports potential opportunities in Kenya: (Top products)

Product	Exp to world	Exp to Africa	Africa imports	Untapped opportunities
Black tea	\$ 1.3 B	\$ 256 M	\$ 378 M	\$ 343 M
Soup bars	\$ 65 M	\$ 64 M	\$ 327 M	\$ 141 M
Flat product of iron & steel	\$ 70 B	\$ 70 M	\$ 1.3 B	\$ 131 M
Cement clinkers	\$ 54 M	\$ 54 M	\$ 1.1 B	\$ 105 M
Palm oil, fractions	\$ 74 M	\$ 74 M	\$ 5.3 B	\$ 98 M
Flat rolled iron & steel	\$ 41 M	\$ 41 M	\$ 363 M	\$ 82 M
Salt	\$ 40 M	\$ 40 M	\$ 219 M	\$ 75 M
Crown corks	\$ 19 M	\$ 19 M	\$ 97 M	\$ 75 M
Magarine	\$ 39 M	\$ 39 M	\$ 283 M	\$ 74 M
Food preparations	\$ 64 M	\$ 64 M	\$ 1.9 B	\$ 71 M
Chewing gum	\$ 32 M	\$ 32 M	\$ 179 M	\$ 61 M
Footwear	\$ 22 M	\$ 22 M	\$ 393 M	\$ 53 M
Vegetables, fresh	\$ 55 M	\$ 1.7 M	\$ 283 M	\$ 51 M
Disodium carbonate	\$ 71 M	\$ 17 M	\$ 374 M	\$ 44 M
Total				\$1.40 B