

2023

Egypt- milk market - overview



THINK TANK EGYPT
— CONSULTING FIRM —

Think Tank Egypt - TTE

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Report scope: This overview report will shed light on milk market in Egypt.

Egypt economy in a glance:

Indicator	2021	2022
Population	104 M	106 M
PPP	\$ 1.208 trillion	\$ 1.302 trillion
GDP	\$ 435 billion	\$ 469 billion
GDP growth rate	3.3%	4.5%
Economy ranking	34	33
Gold reserve	125 tons	125 tons
Foreign currency reserve	\$ 33.53 billion	\$ 34 billion
Inflation	5.2%	24.4%
Labor force	27,834 million	27,750 million
Unemployment	7.2%	7.4%
Industrial production growth	3.9%	8%
Budget deficit	-6.8%	-6.1%
Gov debt to GDP	92%	87.2%
External debt	\$ 157.8 billion	\$ 155.7 billion
FDI	\$ 7.7 billion	\$ 8.9 billion
Corporate Tax Rate	22.5%	22.5%
Personal tax	25%	25%
Exports	\$ 40.7 billion	\$ 53.8 billion
Imports	\$ 73.78 billion	\$ 80.9 billion
Trade balance	\$ (-33.07) billion	\$ (-26.9) billion
USD to EGP	24.40	29.89



Dairy industry in Egypt:

Agriculture accounts for 12% of Egypt's GDP, or nearly US\$ 37.4 billion, with animal production accounting for US\$ 13.7 billion.

In 2022, milk accounted for nearly 31% (US\$ 4.51 billion) of total animal production.

Egypt has a sizable ruminant population of 3.7 million buffaloes, 5.01 million cattle, and 3.6 million other dairy animals, producing an estimated 6.07 million tons of milk in 2022.

Egypt produced an average of 6.5 million tons of milk in 2022.

Domestic production only meets 74.7% of Egypt's demand.

Dairy processors and retail channels frequently rely on imports of milk powder and other dairy products to bridge the gap between demand and supply of high-quality milk.

Egypt imported 23,500 tons of whole milk powder and 19,800 tons of nonfat/skimmed milk powder in 2022.

Nearly 75 per cent (5.613 million tons) of the milk is produced by traditional and subsistence systems in the informal sector. 45 per cent of the produced milk is consumed locally at production areas, for on-farm consumption, calf-rearing and other value added dairy products. The remaining 55 per cent is marketable milk for commercial use and is transferred to urban areas. 34.8 per cent of the marketable milk is consumed as liquid milk. The consumption of milk in its liquid form has not been common in Egypt but has seen an increase in the last few years, especially in urban areas. Most of the milk from buffaloes and cows and almost all from sheep and goats is consumed in the form of cheese and ghee. Nearly 54 per cent (approx. 0.564 million tons)

Milk market overview:

The Milk segment generated \$4.51 billion in 2022 compared to \$4.16 billion in 2021.

Revenue change 8.4% in 2022 compared to 13.8% in 2021

Average revenue per capita \$42.51 in 2022 compared to \$39.94 in 2021

Volume change 0.8% in 2022 compared to 2.5% in 2021

Average volume per capita in one liter packs 22.8 kilograms in 2022 compared to 23.6 kilograms in 2021

Local production reached 7.1 million tons in 2022 compared to 6.8 million tons in 2021.

Packed milk is 56.4% of total milk production in 2022 compared to 55.8% in 2021

Tetra pak market share 42.1% of packing material for dairy products.

Milk imports reached \$282 million in 2022 compared to \$261 million in 2021.



Milk market trends:

In 2023, revenue in the Milk segment is expected to be \$5.06 billion.

The market is expected to grow at a rate of 4.37% per year (CAGR 2023-2027).

The Milk segment is expected to grow by 1.3% in volume in 2024.

The average volume per person in the Milk segment is expected to be 22.7kg in 2023

Main players:

Juhayna

Beyti

El Maraay

Obourland

Labanita

Lamar

Dina farms

Green land

Faragello