

# 2024

## Tunisia - Export Potential



THINK TANK EGYPT

27/07/2024

## Introduction:

The report provides an overview of trade indicators for Tunisia in the African region, highlighting potential markets for Tunisia exports. It includes a macro level indicators and emerging opportunities for Tunisia exports to expand its presence in the African market. The report aims to assist policymakers and businesses in making informed decisions regarding trade and investment strategies in Africa.

## Tunisia international trade indicators 2022:



## Tunisia trade with Africa:



## Tunisia exports potential opportunities in Africa: (Top products)

All figures in US Dollar

Product	Exp to world	Exp to Africa	Africa imports	Untapped opportunities
Dates	277 M	67 M	268 M	73 M
Electric conductors	210 M	32 M	1.8 B	70 M
Maize oil & fractions, processed	32 M	31 M	112 M	41 M
Electric conductors fitted with connectors	650 M	4 M	728 M	42 M
Portland cement	68 M	50 M	960 M	8 M
Margarine, solid	37 M	35 M	283 M	9.5 M
Electrical apparatus for circuit	224 M	5.2 M	998 M	27 M
Men's trousers & shorts of cotton	616 M	1.7 M	588 M	30 M
Uncooked pasta, without eggs	38 M	35 M	657 M	13 M
Parts & accessories for gas, liquid	62 M	16 M	115 M	12 M
Sanitary pads & tampons, napkin liners	56 M	54 M	873 M	5 M
Articles of plastics & other materials	283 M	21 M	1.9 B	21 M
Diammonium phosphate	186 M	16 M	396 M	10 M
Phosphates of calcium	47 M	20 M	101 M	10 M
Tomatoes, prepared/preserved	23 M	13 M	506 M	12 M
Cement clinkers	26 M	7.6 M	1.1 B	17 M
Parts for use with apparatus of HS8535-8537	173 M	1.8 M	882 M	21 M
Men's tracksuits & other garments, of cotton	81 M	357 K	62 M	20 M
Uppers & parts thereof	142 M	15 K	240 M	19 M
(Ignition) wiring sets for vehicles	1.1 B	2.5 M	426 M	16 M
<b>Total</b>				<b>476.5 M</b>