## 2024

# **Gambia - Export Potential**



#### **GAMBIA - EXPORT POTENTIAL**

#### Introduction:

The report provides an overview of trade indicators for Gambia in the African region, highlighting potential markets for Gambian exports. It includes a macro level indicators and emerging opportunities for the Gambian exports to expand its presence in the African market. The report aims to assist policymakers and businesses in making informed decisions regarding trade and investment strategies in Africa.

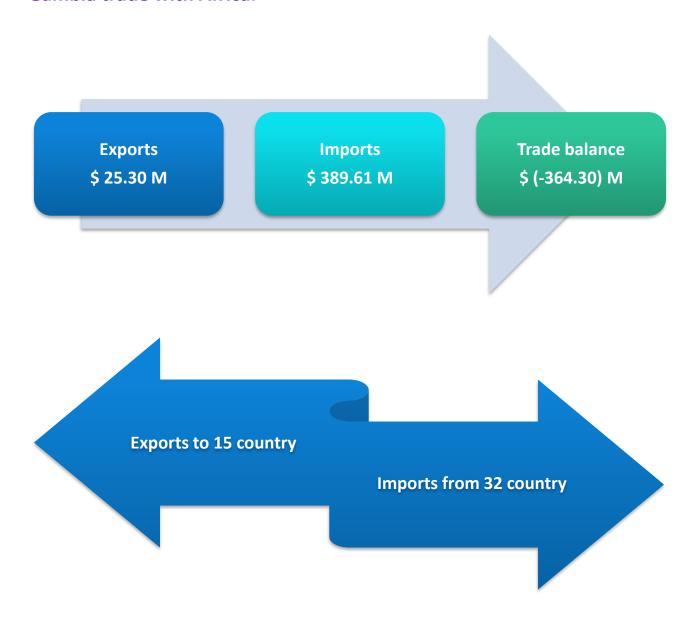
#### Gambia international trade indicators 2022:

**Exports** \$ 54.18 M

Imports \$ 920.56 M Trade balance \$ 866.38 M



### **Gambia trade with Africa:**





### **Gambia exports potential opportunities: (Top products)**

Product	Exp to world	Exp to Africa	Africa imports	Untapped opportunities
Fish, frozen	\$ 5.4 M	\$ 1.7 M	\$ 1.7 B	\$ 4.1 M
Sesamum seeds	\$ 5.3 M	\$ 0	\$ 141 M	\$ 982 K
Sardines, frozen	\$ 363 k	\$ 349 K	\$ 206 M	\$ 537 K
Wood, swan	\$ 17 M	\$ 0	\$ 103 M	\$ 476 K
Flatfish, frozen	\$ 729 K	\$ 237 K	\$ 9.9 M	\$ 303 K
Mackerel, frozen	\$ 354 K	\$ 354 K	\$ 622 M	\$ 256 K
Aquatic invertebrates	\$ 6.7 M	\$ 31 k	\$ 161 M	\$ 149 K
Waste and scrap of iron & steel	\$ 6.9 M	\$ 0	\$ 1.4 B	\$ 144 K
Sole, frozen	\$ 550 K	\$ 322 K	\$ 3.3 M	\$ 127 K
Total				\$7.07 M