

2024

Ghana - Export Potential



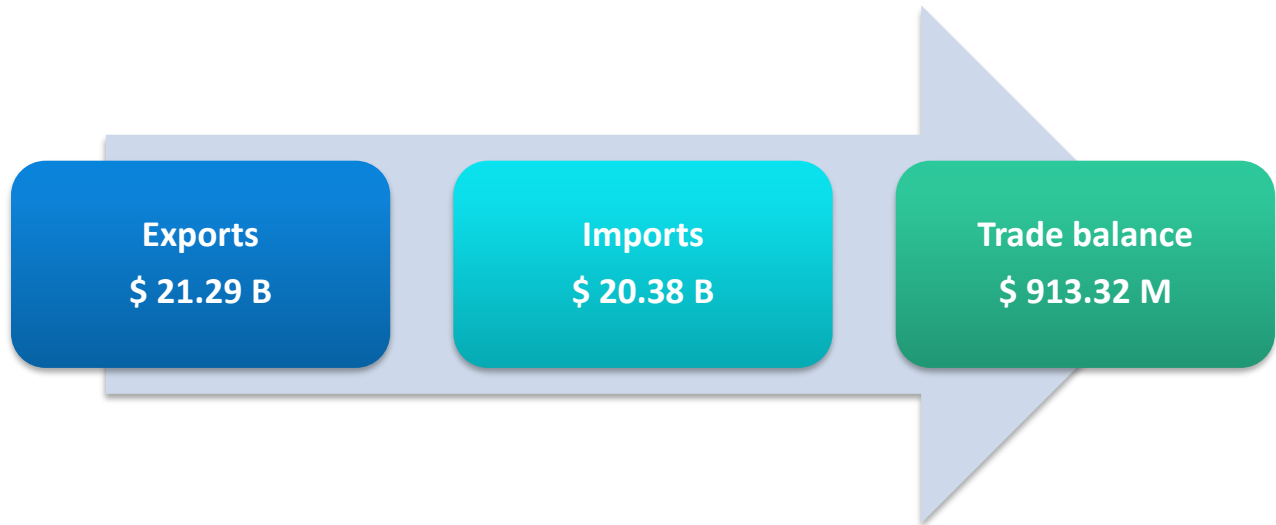
THINK TANK EGYPT

27/07/2024

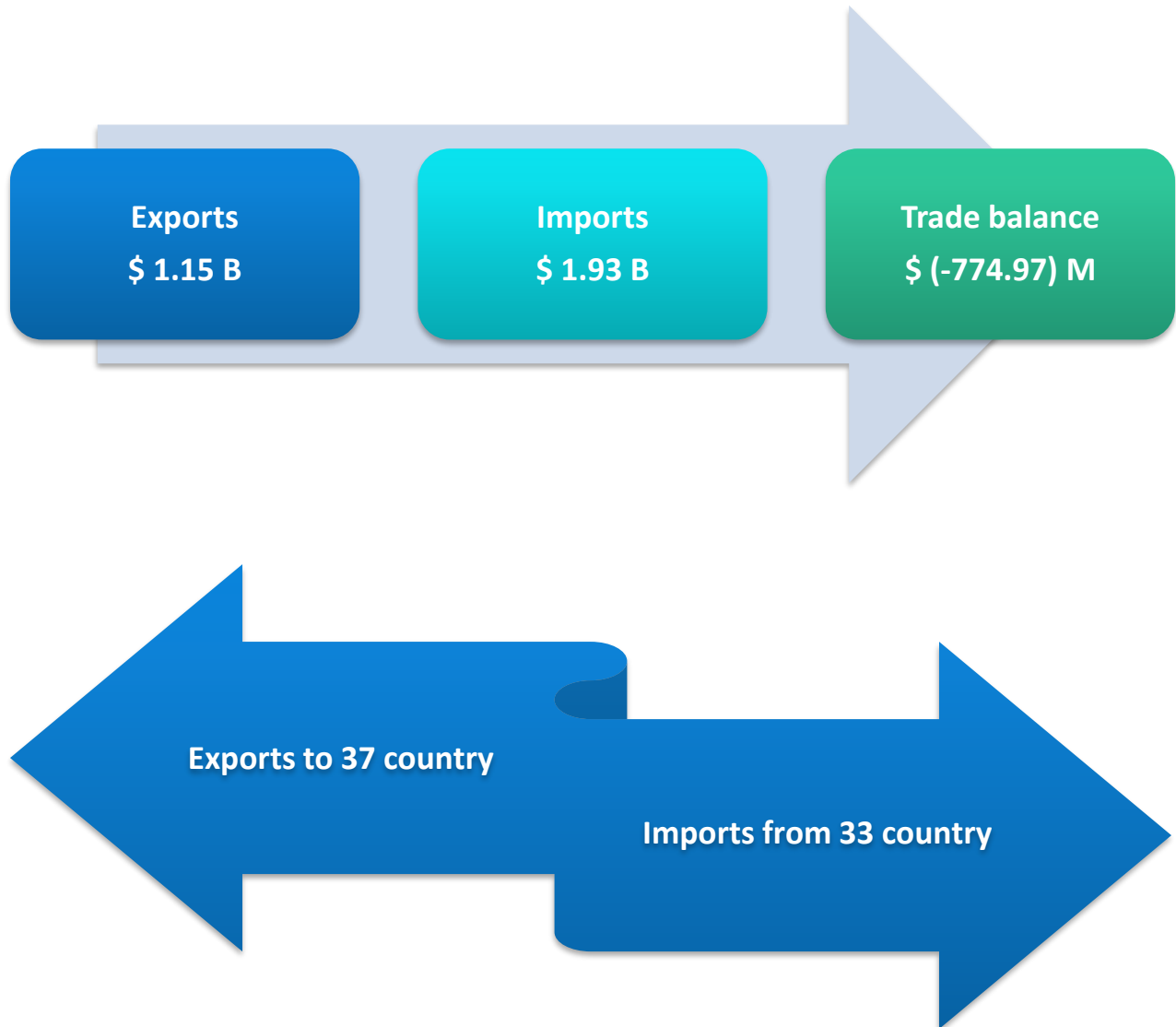
Introduction:

The report provides an overview of trade indicators for Ghana in the African region, highlighting potential markets for Ghana exports. It includes a macro level indicators and emerging opportunities for the Ghana exports to expand its presence in the African market. The report aims to assist policymakers and businesses in making informed decisions regarding trade and investment strategies in Africa.

Ghana international trade indicators 2022:



Ghana trade with Africa:



Ghana exports potential opportunities in Africa: (Top products)

Product	Exp to world	Exp to Africa	Africa imports	Untapped opportunities
Ceramic flags & paving	\$ 69 M	\$ 68 M	\$ 1.6 B	\$ 157 M
Textile articles	\$ 10 M	\$ 10 M	\$ 1.6 B	\$ 98 M
Malt extract	\$ 8.3 M	\$ 6.5 M	\$ 1.5 B	\$ 78 M
Palm oil, fractions	\$ 77 M	\$ 73 M	\$ 5.3 B	\$ 58 M
Margarine	\$ 6.8 M	\$ 6.8 M	\$ 283 M	\$ 24 M
Surface- active	\$ 12 M	\$ 12 M	\$ 533 M	\$ 22 M
Bananas	\$ 90 M	\$ 2.3 M	\$ 259 M	\$ 20 M
Sanitary pads	\$ 11 M	\$ 11 M	\$ 873 M	\$ 19 M
Wood, swan	\$ 69 M	\$ 2.1 M	\$ 103 M	\$ 18 M
Cocoa powder	\$ 122 M	\$ 4.9 M	\$ 148 M	\$ 17 M
Sodium cyanide	\$ 1.8 M	\$ 1.4 M	\$ 257 M	\$ 17 M
Yarn wovens	\$ 5.2 M	\$ 5.2 M	\$ 146 M	\$ 14 M
Oil seeds	\$ 16 M	\$ 65 K	\$ 77 M	\$ 13 M
Skipjack, bonito frozen	\$ 11 M	\$ 1.7 M	\$ 172 M	\$ 13 M
Total				\$578 M