2024

Madagascar - Export Potential





MADAGASCAR - EXPORT POTENTIAL

Introduction:

The report provides an overview of trade indicators for Madagascar in the African region, highlighting potential markets for Madagascar exports. It includes a macro level indicators and emerging opportunities for Madagascar exports to expand its presence in the African market. The report aims to assist policymakers and businesses in making informed decisions regarding trade and investment strategies in Africa.

Madagascar international trade indicators 2022:

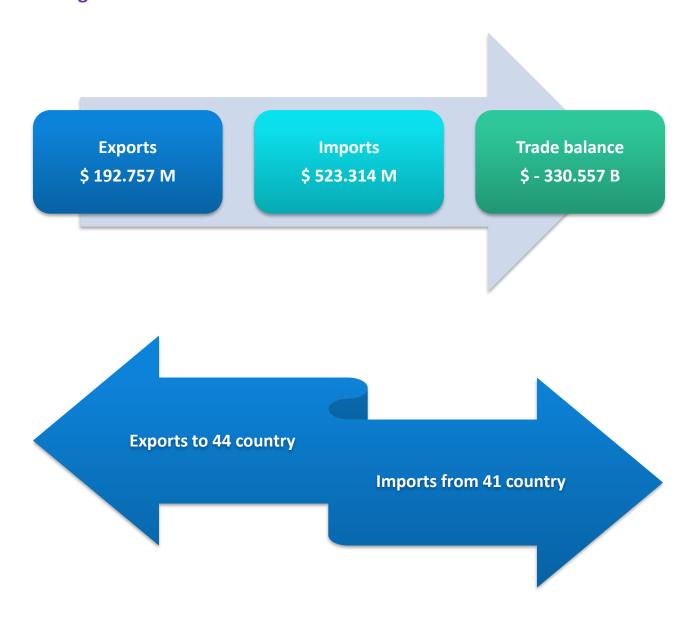
Exports \$ 3.229 B

Imports \$ 4.810 B

Trade balance \$ - 1.580 B



Madagascar trade with Africa:





Madagascar exports potential opportunities in Africa: (Top products)

All figures in US Dollar

Product	Exp to	Exp to	Africa imports	Untapped
	world	Africa		opportunities
Men's trousers & shorts of cotton	83 M	10 M	588 M	30 M
Vanilla	658 M	14 M	18 M	14 M
Women's trousers & shorts of cotton	28 M	3.1 M	345 M	17 M
T- shirts & vests of cotton, knit/crochet	42 M	26 M	578 M	1.4 M
Men's trousers & shorts of synthetic fibres	25 M	319 K	110 M	10 M
Cloves	184 M	2.4 M	26 M	7.3 M
Essential oils	74 M	5.1 M	26 M	4 M
T-shirts & vests, knit/crochet	30 M	2.1 M	467 M	5.6 M
Men's shirts of cotton	49 M	7 M	140 M	1 M
Beans, dried & shelled	30 M	897 K	47 M	3.5 M
Shrimps & prawns, frozen	90 M	348 K	225 M	3.9 M
Men's shirts of man-made fibres, knit/crochet	18 M	746 K	47 M	2.4 M
Chromium ores & concentrates	5.6 M	0	687 M	2.9 M
Jerseys & pullovers, knit/crochet, n.e.s.	8.1 M	285 K	48 M	2.5 M
"Piper", not crushed/ground	8.9 M	1.6 M	116 M	2 M
Total				107.5 M